



Cerebral Palsy

of Mideast Wisconsin, Inc.

Serving a Variety of Disabilities

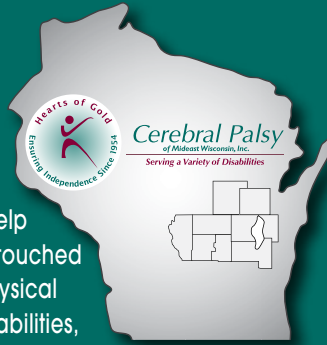


**Do all
the good
you can...**

Guide to Planned Giving

Cerebral Palsy of Mideast Wisconsin

Since 1954, Cerebral Palsy of Mideast Wisconsin has been providing services and programs that help people and families touched by cerebral palsy, physical & developmental disabilities, and other behavioral challenges. Covering nine counties with over 600,000 residents, this dedicated organization supports a community of caregivers and volunteers that are united in mission, service and advocacy on the behalf of those in need.



Your Help Is Needed

The work and challenges of people with disabilities are never ending, but the variety and options available to those who contribute are limitless. Inside this brochure, we present opportunities for you to affect the lives of over 1100 individuals and families who are served annually by Cerebral Palsy of Mideast Wisconsin.



You Can Make the Difference

Have you ever wondered if your life will make a difference. Or asked yourself what sort of legacy you will leave in service to your community? If you want to make a difference and leave a worthy legacy, Cerebral Palsy of Mideast Wisconsin can surely use your help. And you can be equally certain that your contribution will make a positive, uplifting and lasting difference.



Uplifting Lives

You can help ensure that we have the resources to continue having a positive, lasting impact on the lives of people, young and old, affected by cerebral palsy and other disabilities.



Renewing Spirits

Through Cerebral Palsy of Mideast Wisconsin, people with disabilities, their families, and hundreds of volunteers unite to form an unbroken community of caring. Your contribution will strengthen their resolve, renew their spirits and provide them with faith to continue this important mission. All this is made possible by your support and generosity.



Thank You!

Thank you for allowing us to tell our story and demonstrate how you can do all the good you can to serve a greater need.

**Do all the good you can,
by all the means you can,
in all the ways you can,
in all the places you can,
at all the times you can,
to all the people you can,
as long as ever you can.**

- John Wesley

Planned Giving Opportunities

How to Get Started - There are many ways to make a tax-deductible charitable contribution. Cerebral Palsy of Mideast Wisconsin is a 501(c)(3) not-for-profit corporation, which allows you to design a gift that honors your philanthropic intentions while also achieving beneficial financial and tax reduction goals.

Gifts of Cash - Simply write a check or make a cash donation. If your employer has a matching-gifts program, you could double, or even triple your donation.

Gifts of Securities - Contributions of stock or other securities are welcome. If you contribute appreciated securities that you have held for one year or more, there are potential gains benefits. Contact our office or consult your tax advisor for more information.

Bequests - A bequest makes a lasting contribution. You can designate a specific amount, a percentage of your total estate, or a share of the residue funds after gifts to your heirs.

Living Trusts - You can arrange a contribution through a living trust by naming Cerebral Palsy of Mideast Wisconsin as a beneficiary.

Gifts of Retirement Plans - You can name Cerebral Palsy of Mideast Wisconsin as beneficiary of your pension, 401K, IRA or other retirement plan. This could allow you to avoid the possibility of double taxation on retirement plan assets left to your heirs.



Gifts of Real Estate - A charitable contribution of real estate option called "Retained Life Estate" allows you to give your personal residence or other property holdings to Cerebral Palsy of Mideast Wisconsin and still maintain lifetime use of the property.

Gifts of Life Insurance - To contribute your life insurance policy, simply name Cerebral Palsy of Mideast Wisconsin as its owner and beneficiary (you can also name as beneficiary only, or as partial beneficiary).

Other giving options include the following:

- * Charitable Gift Annuities
- * Charitable Lead Trusts
- * Charitable Remainder Trusts

Please contact Cerebral Palsy of Mideast Wisconsin for details regarding our planned giving program.

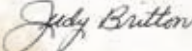
Planned Giving, the Gift that Keeps on Giving

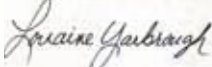
Your gift can create a lasting memorial and will make a difference in the lives of people of all ages with disabilities and needs.

Cerebral Palsy of Mideast Wisconsin and our dedicated volunteers serve others through meaningful programs that are enriched through the help and generosity of contributors like you.

Whatever your gift might be, large or small, please know that it is deeply appreciated and will be used exclusively to help the ongoing mission to positively affect the lives of those needing help.

Do all the good that you can!


Judith K. Britton
Executive Director


Lorraine Yarbrough
Asst. Executive Director



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